



TRIUMPH[®]'67

A New Experience in Motorcycling





TRIUMPH® presents the *Champion*

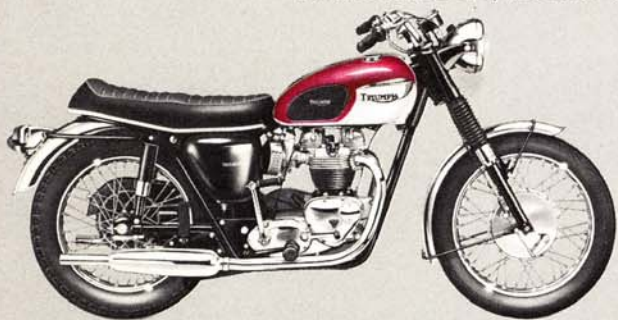
*New power, new performance,
in the great tradition of the
world's best and fastest motorcycle*

It's an exciting year. Once a high-performance motorcycle, improved acceleration, easier handling, bold, modern look, from sea to sea. And with sales at an all-time high. See the Championship Line.



T120R

Bonneville Road Sports
Twin Carburetors/40 cu. in. (650 c.c.)



Here is the fastest standard motorcycle in the world today. Strictly for the expert rider. Color: Burgundy Red and Alaskan White. Polished stainless steel fenders.

T120TT

Bonneville TT Special
Twin Carburetors/40 cu. in. (650 c.c.)



Winner of more TT races than all other makes combined. For competition riding only. Color: Burgundy Red and Alaskan White.

Triumph Line for '67

Again, Triumph moves out front with a great new line of motorcycles. For 1967, an impressive array of new design features: better starting, better performance at high speeds. And a new color covers to the new colors that set Triumph apart for '67. Never as high, never was there a better year to Go Triumph. Go for 1967. At your Triumph Dealer's now.

T20M

Mountain Cub
200 c.c. Lightweight



Top lightweight on the market today. 4 cycle OHV. Single cylinder. At home in the woods or on the road. Color: Grenadier Red and White.

TR6R

Trophy Road Sports
Single Carburetor/40 cu. in. (650 c.c.)



The top long distance machine, perfect for touring and everyday riding. Color: Mist Green and White.

TR6C

Trophy Competition
Single Carburetor/40 cu. in. (650 c.c.)



Versatility Plus! A proven winner in Enduros and cross-country events, yet ideal for on-the-road riding. Color: Mist Green and White.

T100R

Daytona Super Sports
Twin Carburetors/30.5 cu. in. (500 c.c.)



Latest addition to the Triumph line. Named for the Triumph that won Daytona's 200-mile National Championship Road Race in 1966. Color: Pacific Blue and White.

T100C

Sports Tiger
Single Carburetor/30.5 cu. in. (500 c.c.)



A competition bike that excels on road or trail. Agile, with quick power and steady performance. Color: Pacific Blue and White.



TRIUMPH[®] is a Way of Life

Ride a Triumph for the first time and you'll never be the same again. You'll do things. Go places. Your world will open up to let adventure in. And why not? A Triumph just naturally wants to be on the move. The extra power and built-in high performance of a Triumph will lead you to a new level of fun and excitement. Come along for the ride. See your Triumph dealer soon.

Triumph — holder of the A.M.A. approved NEW WORLD'S SPEED RECORD, Bonneville, Utah, 245.667 m.p.h. (with streamlined shell).

Johnson Motors, Inc.

WEST ...

P.O. Box 275, Duarte, Calif. 91010

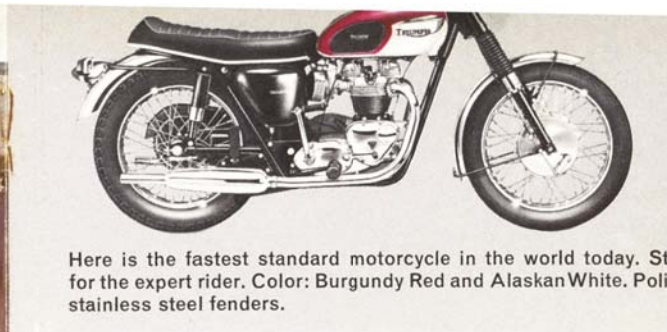
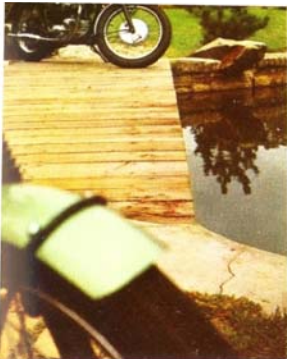
The TRIUMPH

EAST ...

Corporation

Baltimore, Maryland 21204

Write for FREE catalog in full color and name of dealer nearest you. Dept. Z.



Here is the fastest standard motorcycle in the world today. St for the expert rider. Color: Burgundy Red and Alaskan White. Poli stainless steel fenders.

TRIUMPH® presents the *Championship Line* for '67

*New power, new performance,
in the great tradition of the
world's best and fastest motorcycle*

It's an exciting year. Once again, Triumph moves out front with a great new line of high-performance motorcycles. For 1967, an impressive array of new design features improved acceleration, easier starting, better performance at high speeds. And a bold, modern look, from seat covers to the new colors that set Triumph apart for '67. And with sales at an all-time high, never was there a better year to Go Triumph. See the Championship Line for 1967. At your Triumph Dealer's now.



TR6R

Trophy Road Sp
Single Carburetor/40 cu. in. (65



The top long distance machine, perfect for touring and everyd ing. Color: Mist Green and White.

T100R

Daytona Super Sp
Twin Carburetors/30.5 cu. in. (5

