

Your Local Triumph Motorcycle Dealer is:

Dear Triumph Inquirer:

Re: Newest TRIUMPH Catalog

We're glad to answer your inquiry about Triumph Motorcycles with our latest Triumph Catalog, which lists Retail Prices and major Specifications. All models offer you outstanding service, satisfaction and fun.

You will also note Triumph Engineers have done a good job of improving their basic unitized engine with the addition of magnetic speedos, and provision for quick accurate ignition and valve timing check, better front fork arrangement for easy riding and steering, air filters on all carburetors, improved oil-tightness — clutch facings — gaiters — and safety stop lights.

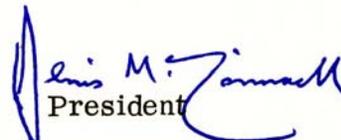
Help yourself to "Motorcycling Fun" from this established line of Big Twins for the Experienced Motorcyclist - Mediumweights, easy handling and Sporty Bikes for the average Road Rider - Tina Scooters or Triumph Cubs for Beginners or Lightweight Enthusiasts . . . plus Competition Models that win. It's indeed the "Hot" Line — with Speed, Pickup and Power at thrifty prices.

Triumph Dealers are located throughout the country and offer good service to all Triumph riders. Your nearest dealer's address is shown above. Visit his shop now — or phone for a date, and let him arrange to demonstrate this exceptional motorcycle to you. Ask him for a copy of your Catalog of Triumph Motorcycles in full color.

Ride a new Triumph soon and enjoy its speed, pickup and power, in sleek "race horse" profile and colorful styling. Buy a new Triumph now and own "The World's Best and Fastest Motorcycle". You'll have FUN and pleasure too!

Sincerely,

THE TRIUMPH CORPORATION


President

Denis McCormack:eg
Enclosure: Catalog with prices