

For any age

*...for any type of
two-wheeled FUN!*



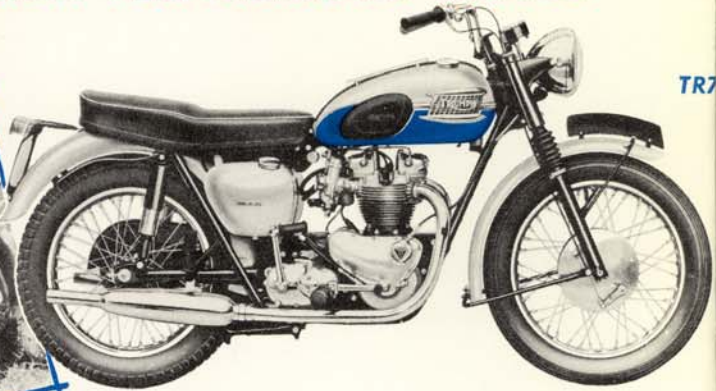
TRIUMPH[®]

FOR 1960

**40 cu. in. (650 c.c.) FULL POWERED
DUAL CARBURETOR
HIGH PERFORMANCE RANGE**

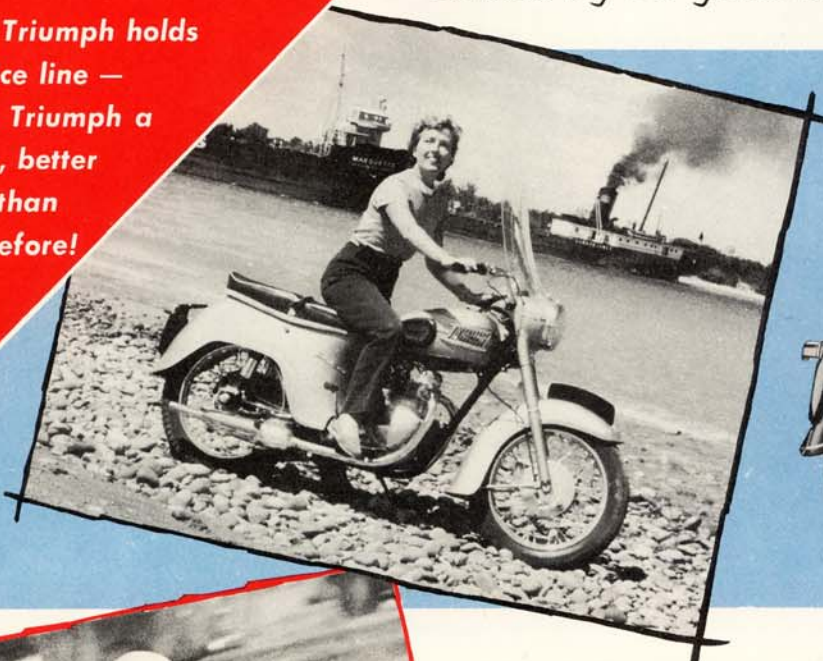
- Highest Performance Yet
- 3 Completely New Models
- New Colors
- New Duplex Frames of latest Triumph Design
- New Pattern Hydraulic Front Forks
- New Features
- New Design Innovations
- New Engineering Advancements

Again Triumph holds the price line — makes Triumph a bigger, better value than ever before!

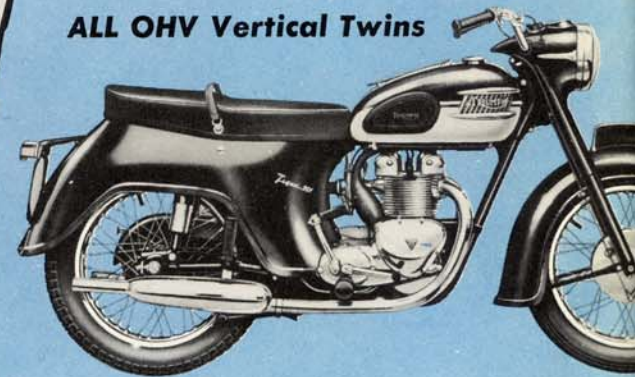


THE VERSATILE

Backed by 50 years of design leadership • Triumph lead



**30.5 cu. in. (500 c.c.) MEDIUM
ALL OHV Vertical Twins**



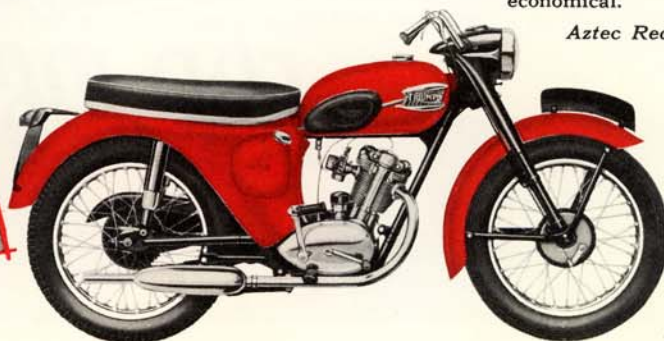
LIGHTWEIGHT RANGE 200 c.c.

**Single Cylinder,
4 Cycle, OHV**

T20 TIGER CUB

High in performance, the nation's best lightweight. Easy to start, reliable and economical.

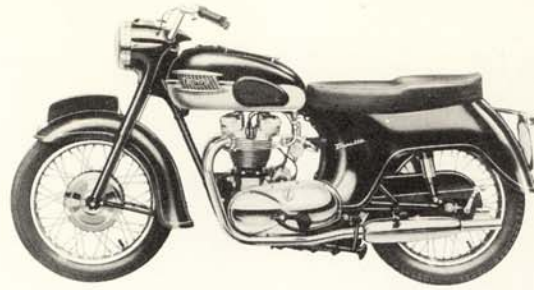
Aztec Red with Black frame



Specifications may vary

The Bonneville Triumphs are the fastest motorcycles made anywhere in the world today.*

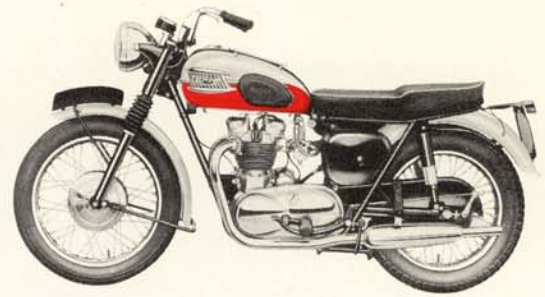
40 cu. in. (650 c.c.) FULL POWERED SINGLE CARBURETOR RANGE



T110 ROAD CRUISER STREAMLINER

Incorporates a moderate move toward modern trend of streamlining, with new Triumph-designed duplex frame.

Black over Ivory with Black frame



TR6/A TROPHYBIRD Road Sports

A proven favorite with the sports rider. With detachable headlamp, speedometer, tachometer and sports type fenders.

Other models include the TR6/B Scrambler.

Ivory over Aztec Red with Black frame

BRAND NEW!

A BONNEVILLE Road Sports

Featuring the world's best performance vertical twin OHV engine. Newest addition to the famed Bonneville group! With splayed port alloy cylinder head. Twin carburetors, chrome detachable headlamp, tachometer and speedometer with new duplex frame of latest Triumph design. Superb handling even at high speed.

Other Bonneville models include the completely new TR7/B Scrambler.

Blue and Gray with Black frame


WORLD'S BEST *and fastest* MOTORCYCLE

1960

TRIUMPH

LINE

is again in '60

 Holders of the A. M. A. approved World's Absolute Speed Record, Bonneville Flats, Utah. 214.47 mph (with streamlined shell).

POWERED RANGE

Completely New!

100/A TIGER 100 STREAMLINER

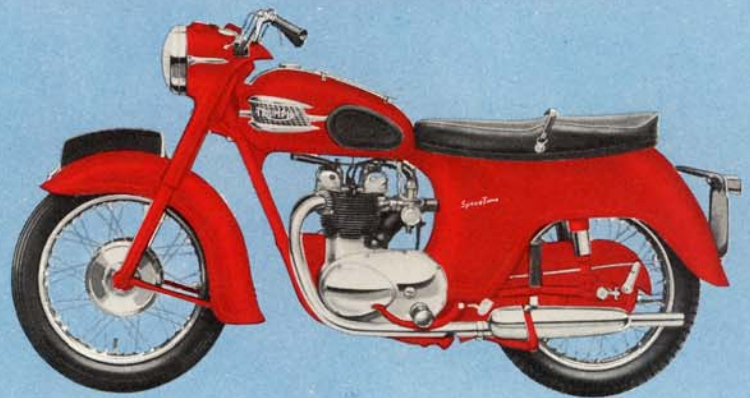
The famous Tiger in a brand new form. With a high performance edition of the 5T/A over-square unit construction engine.

Black over Ivory with Black frame

5T/A SPEED TWIN STREAMLINER

The popular road machine with advanced streamlining, over-square engine. Reliable, silent, easy to start, offering cleanliness and economy with thrilling performance.

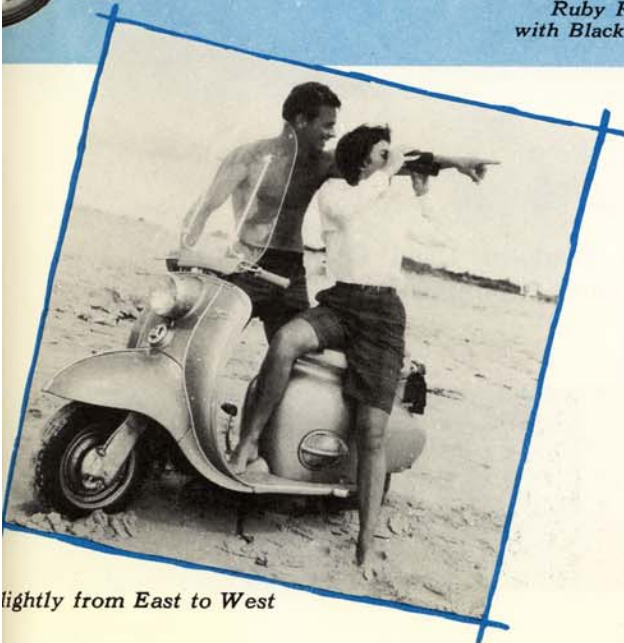
Ruby Red with Black frame



TIGRESS SCOOTER

TW2 TIGRESS 250 c.c., 4 cycle OHV With high performance, fan-cooled engine, in unit with four-speed gear box. Smartest performance of any scooter in the world.

Blue



Lightly from East to West

Nation-wide TRIUMPH organization gives you top service

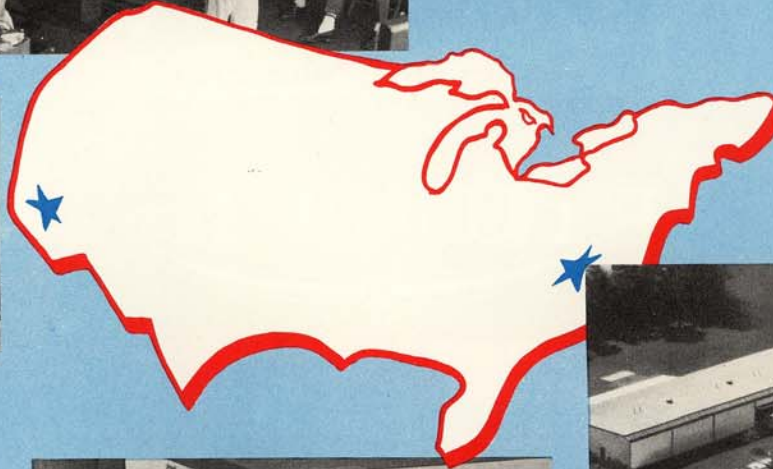
You and your Triumph are backed by the finest
Parts Service in the country.



Annual Sales and Service Schools
keep dealers and their mechanics
up to date on latest
mechanized advancements
and design changes.



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Johnson Motors, Inc.
Serving Western
United States



Eastern Headquarters of
The Triumph Corporation
located in Towson,
Baltimore, Md.



Efficient Triumph
Dealers Coast to
Coast — at your service!

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You'll be dollars ahead on a Triumph Trade-in. Used Triumphs bring top dollar. Why? Triumphs are tops in value — tops in performance, and are competitively priced.

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your nearest Triumph
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In the East

The **TRIUMPH**

Corporation

Towson, Baltimore 4, Maryland