

With the Triumph, you tame every bend in the road. Like that long, sweeping ride to your special place by the sea. Or a short, choppy charge across fields to the shady banks of a stream. The Triumph is an amazing balance of power and agility. A motor so

rugged that at times you'd think you have to beat it with a tire iron to shut it off. On a light but amazingly strong 2-piece frame. Which adds up to the kind of reputation earned by the Triumph Trophy. It's won so many cross country events they call it the "Desert Bike."

Out where only the tough ones last, this bike was in front time after time. That's why the Triumph is a bike to move up to. One ride, and the others will seem a little dull. The Triumph can take you close to the edge, and bring you back. With a grin.

Leave it all behind on THETRIUMPH

Get our new color catalog at your Triumph dealer (see Yellow Pages). Or send 25¢ for catalog and Triumph decal to: Triumph • West, Dept. M05, P.O. Box 275, Duarte, Calif. 91010. Or Triumph • East, Dept. M05, P.O. Box 6790, Baltimore, Md. 21204