



# Live the Triumph Life

## enjoy the best of both worlds

The first Triumph motorcycle was built in 1902. British craftsmanship has maintained a reputation for quality ever since. Triumph has been on the American scene since 1938. There has been ample time to prove itself in competition and in everyday riding. Long enough to establish a dealer network

that offers the finest in sales and service. It takes a lifetime to build a tradition like this. And it's all yours when you live it up with Triumph!

Prices start at \$695  
**TRIUMPH**

Send for FREE color folder to Dept. CW568—West: Johnson Motors, Inc., P.O. Box 275, Duarte, Calif. 91010 • East: The Triumph Corporation, Baltimore, Md. 21204  
Over 600 dealers coast-to-coast ready to show you the Triumph line: 650cc Bonneville/650cc Trophy/500cc Daytona/500cc-Tiger/250cc Trophy 250.  
Motorcycle featured: Trophy Special TR6C