

DICK & DEE DEE

sing the
praises
of



TRIUMPH

MOTORCYCLES
and you will, too, when
you ride one!

FREE RECORD

*Dick & DeeDee's big hit
"Thou Shalt Not Steal"*

*At your Triumph Dealer now
— supply limited*

**BEST TIME IS NOW!
DURING THE EXCITING**

* TRIUMPH MOTORCYCLE-DAYTONA CONTEST *

**NOTHING TO BUY!
NO SLOGANS TO WRITE!**

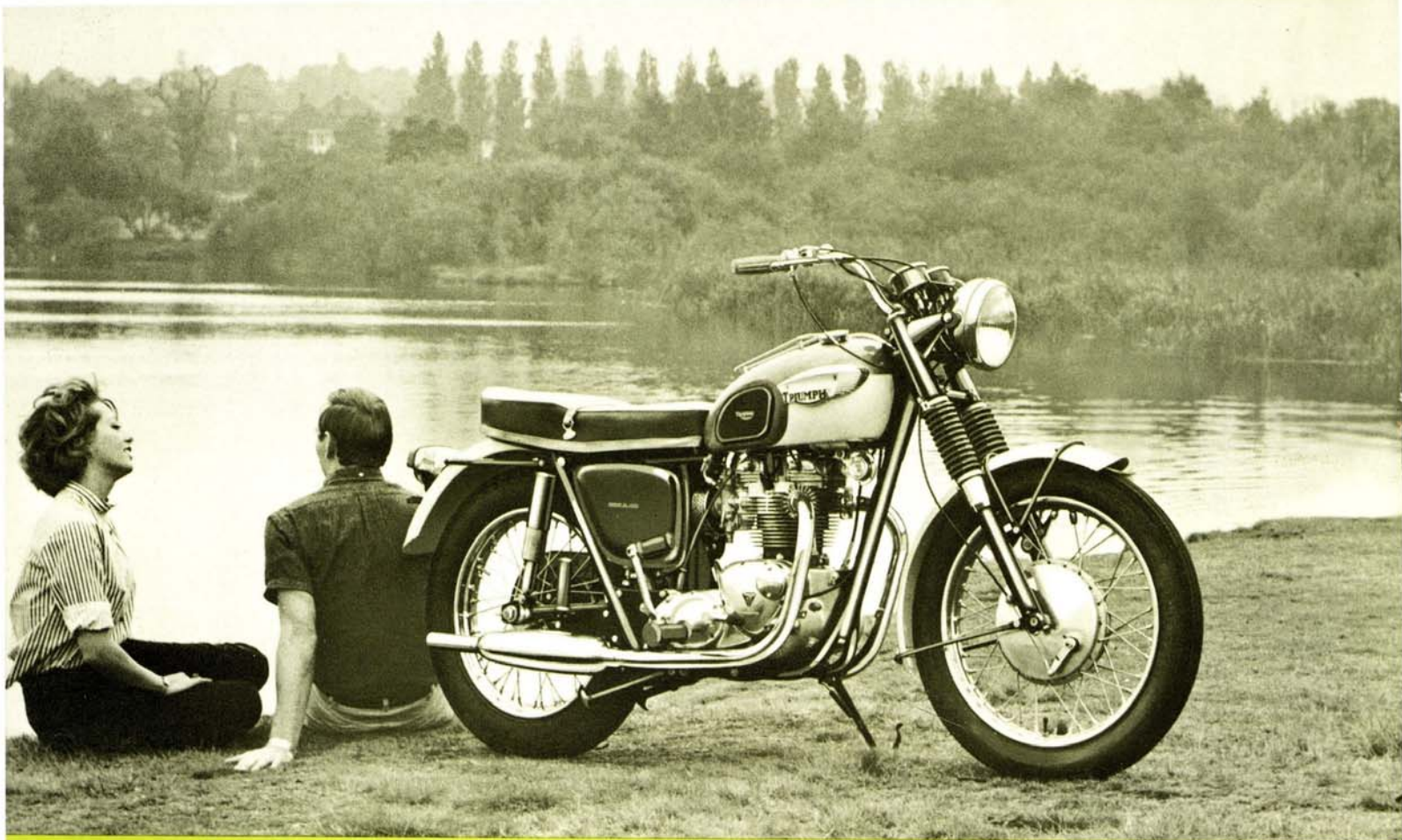
Just turn the page and fill out the entry coupon, then take it to your nearest authorized Triumph dealer. You must do this as soon as possible because the contest ends at midnight November 30, 1965.

50 WONDERFUL PRIZES 50

* * * * *

1st Prize — AN EXPENSE PAID TRIP FOR TWO INCLUDING JET FLIGHT NATIONAL MOTORCYCLE AMA CHAMPIONSHIP AT DAYTONA BEACH, FLORIDA March 18 thru March 20, 1966

2 RCA VICTOR ALL-TRANSISTOR PERSONAL PORTABLE TV SETS · 20 KODAK INSTAMATIC CAMERAS · 27 RCA VICTOR 8-TRANSISTOR AM PORTABLE RADIOS

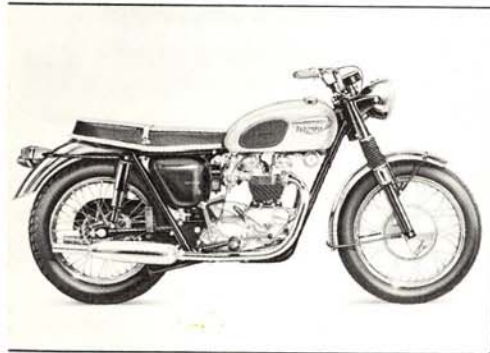


Getting there is more fun..

**SEE THE 1966
MOTORCYCLES**

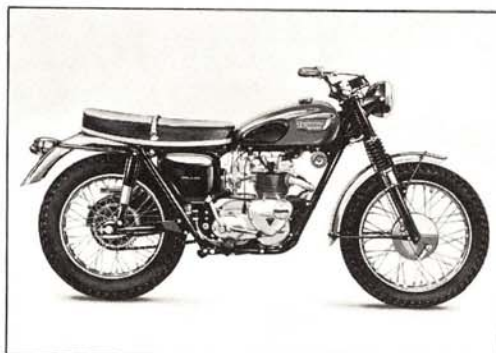
TRIUMPH

7 new models at your dealers



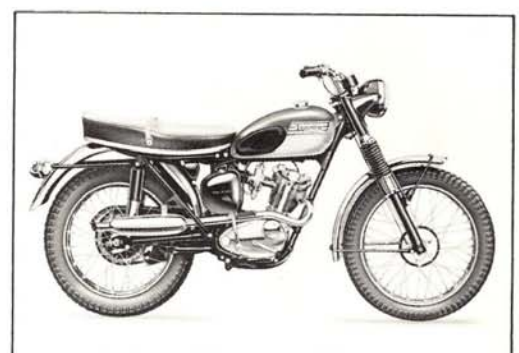
BONNEVILLE SPEEDMASTER (T120R)

550 cc O.H.V. Twin-Carburetor, Twin-Cylinder. Top of the line... and that means a lot when you're talking Triumph! This world's motorcycle speed record holder is a beauty — in appearance and action. The twin carburetors are larger this year for better performance, the compression ratio higher for more power. Model also available in competition trim: the TT Special (T120C).



SPORTS TIGER (T100C)

500 cc O.H.V. Twin-Cylinder. Light and quick, the Triumph Tiger is really versatile. Equally great for road travel, trail riding, cross country, freeway or town commuting. There's cat-like acceleration and the best possible power-to-weight ratio. The powerful Tiger 100 short-stroke twin develops nearly 40 bhp. Handles like a lightweight yet offers 100+ mph performance.



MOUNTAIN CUB (T20M)

200 cc O.H.V. Single-Cylinder. This is the finest of all lightweight hunting and fishing "Trail Bikes." Special low gear for extremely rough going with a wide-range gear selector that lets you open up on the open road — over 50 mph — without changing sprockets or chains. It's maneuverable, accelerates quickly and has stamina. Front and rear suspension smooths out those rough trails.

Other Models: Highway Trophy (TR6R) 650 cc O.H.V. / Trophy Special (TR6C) 650 cc O.H.V. / Speed Tiger (T100R) 500 cc O.H.V.



.when you go

TRIUMPH
®

ENTER THE TRIUMPH CONTEST NOW!

nothing to buy!



2 RCA VICTOR TRANSISTOR
PERSONAL PORTABLE
TV SETS

Newest thing . . . 12" Minikin
Portable . . . with deluxe finish,
plug in jack and earphones . . . all
channel viewing, UHF, VHF tuners.



27 RCA VICTOR TRANSISTOR
AM PORTABLE RADIOS

Exceptional pulling power . . .
2" speakers . . . with carrying case,
9 volt battery, earphone . . . fits
pocket or purse.



20 KODAK INSTAMATIC
CAMERAS

It's the newest way to instant,
effortless picture taking. Just
drop in the Kodapak Cartridge
and away you go. Built-in flash bulb.

no slogans to write!

50 * WONDERFUL * 50
PRIZES

FIRST PRIZE — Trip for two to the Grand National Motorcycle AMA
Championships at Daytona Beach, Florida — March 18 thru 20,
1966. Includes round-trip by air; money for hotel, food and tickets
to all events!

*take me to your TRIUMPH dealer (he's listed in your classified phone
book) . . . there are 250 in the 19 western states!*

Yes, I would like to enter the TRIUMPH-DAYTONA BEACH contest. I
understand there is no cost or obligation.

(PLEASE PRINT)

NAME _____

ADDRESS _____

CITY _____ STATE _____

AGE _____ OCCUPATION _____

DEALER _____ CITY _____

cw

You must be 16 or older to enter. This contest void where prohibited or regulated
by law. Facsimile coupons acceptable. Entries must be deposited at an authorized
Triumph dealer in the 19 western states by November 30, 1965. Limit one entry
per person. Not open to employees or families of Johnson Motors, Inc., Pasadena,
Calif. Western Triumph distributor. Winners selected at random (by impartial judges
whose decisions are final) and notified on or about Dec. 15, 1965. You do not have
to be present to win.

**there is a quality standard in every field
 . . . for motorcycles, it's a**



OFFICIAL SPEED RECORDS:

MPH	A.M.A. CLASS	ENGINE SIZE	DATE OF RECORD	RIDER
*230.26	SA	Triumph/650 cc	8/24/62	Bill Johnson
212.28	SA	Triumph/500 cc	8/28/58	Jess Thomas
205.78	SC	Triumph/650 cc	8/22/62	Bill Johnson
139.82	SC	Triumph/200 cc	9/6/59	Bill Martin
120.80	CA	Triumph/350 cc	8/27/60	Danny Macias

*World's maximum speed record for any class

CHAMPIONSHIPS

1964

Natl. Championship Scrambles
 Natl. Championship Hillclimb
 20-mile Natl. Championship
 (1-mile Dirt Track)

PLACE
 Butler, Pa.
 Muskegon, Mich.
 Sacramento, Calif.

RIDER
 Charlie Vincent
 Joe Hemmis
 Gary Nixon

TRIUMPH MODEL
 T120 (650cc)
 T120 (650cc)
 T100 (500cc)

1965

Natl. Championship Enduro
 Natl. Championship 30-Lap TT
 Natl. Championship 50-Lap TT

Columbus, Ohio
 Castle Rock, Wn.
 Gardena, Calif.

Bob Fusan
 Dave Palmer
 Sid Payne

T100 (500cc)
 T120 (650cc)
 T120 (650cc)

On whatever basis you choose to make comparison — championships, speed records or pure sport and riding pleasure — Triumph stands alone as the quality leader among all motorcycles. It is the machine that every true cyclist aspires to. No matter what you start with, Triumph must be your eventual goal. Because there is nothing quite like a Triumph in appearance, comfort and performance. **APPEARANCE** Triumph looks its part as the greatest motorcycle going. The brilliance of its color and chrome, the solid British construction, set it above

all others. **COMFORT** The generous dual seating and superior suspension mean you don't tire when you ride a Triumph. And that's true under any conditions, from the roughest trail to the smoothest city street or highway. **PERFORMANCE** Here's where Triumph really shines. You've got the power to go places . . . fast! Acceleration is quick, handling is easy, maneuverability is exceptional. Test ride a 1966 Triumph and discover a whole new world of motorcycling pleasure.

U.S. DISTRIBUTORS

Western: Johnson Motors, Inc., 267 W. Colorado Blvd., P.O. Box 457, Pasadena, Calif. 91102

Eastern: Triumph Corporation, Towson, Baltimore, Maryland 21204