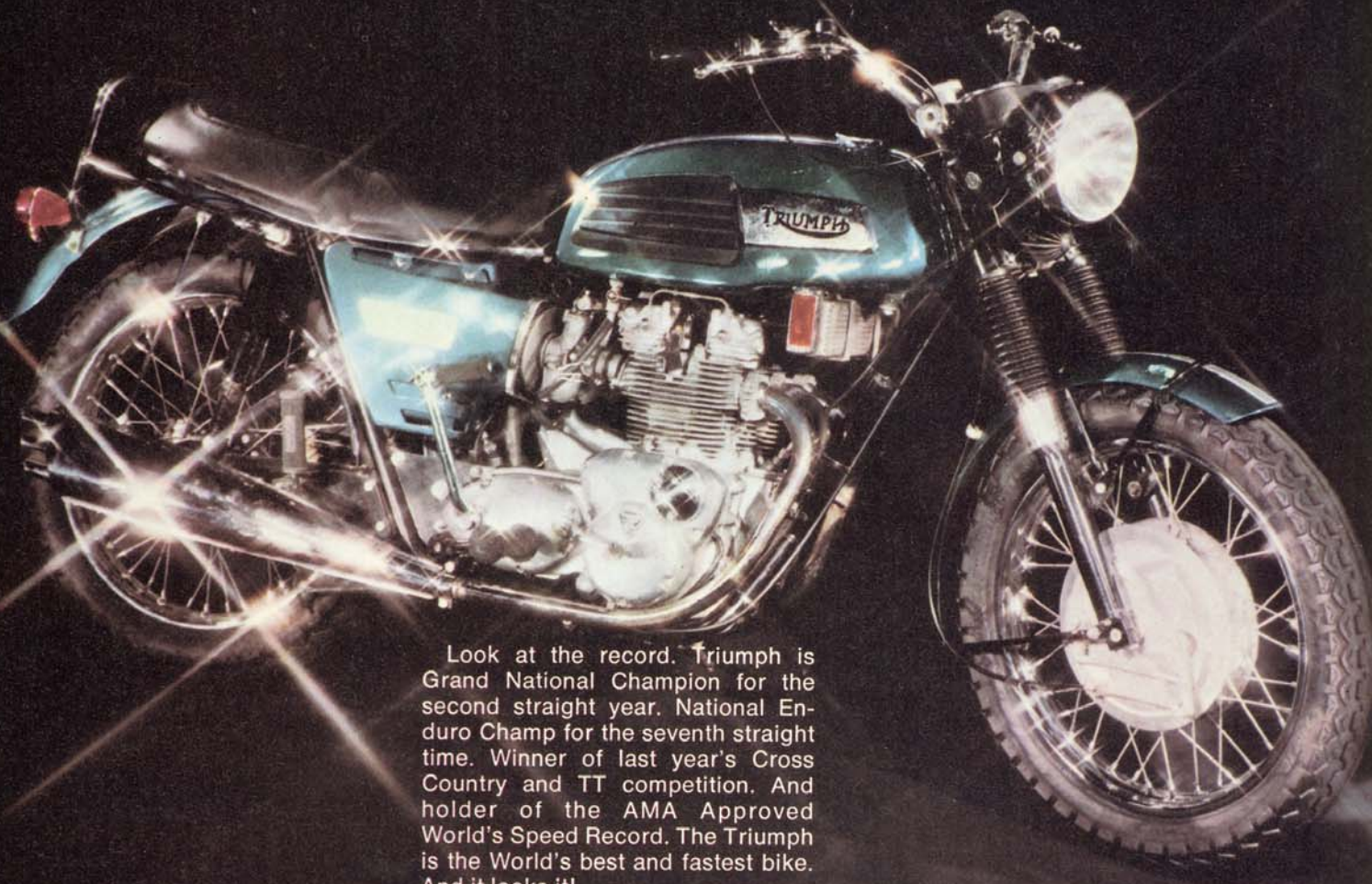


**Don't think the
1969 Triumph
is just another
pretty face.**



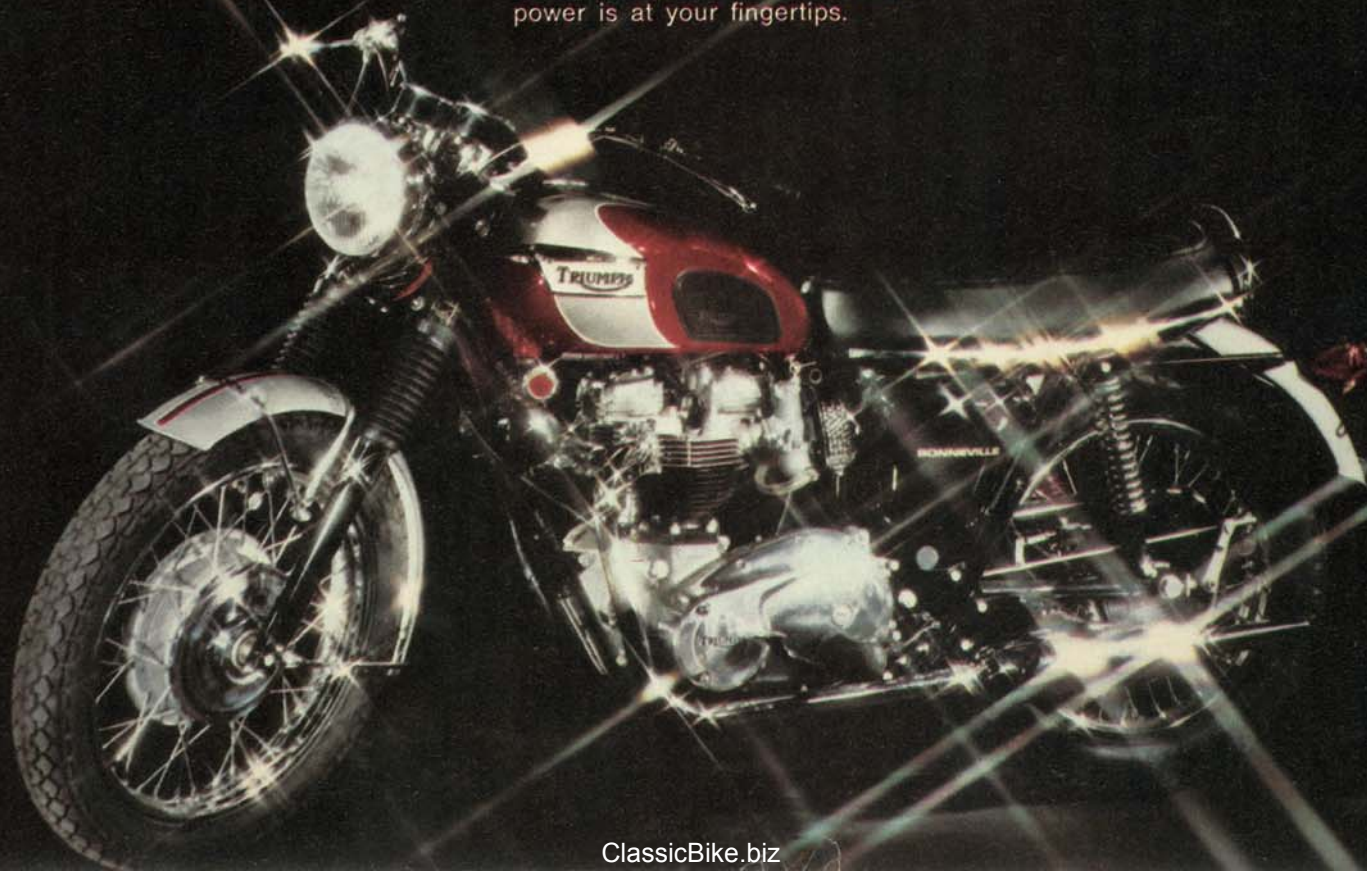
Look at the record. Triumph is Grand National Champion for the second straight year. National Enduro Champ for the seventh straight time. Winner of last year's Cross Country and TT competition. And holder of the AMA Approved World's Speed Record. The Triumph is the World's best and fastest bike. And it looks it!

TRIDENT TRIPLE T150. 750 cc's, triple carbs, and three perfectly balanced cylinders. So powerful we developed an entirely new concept in tires to carry it. So smooth, you can forget about vibrations at any speed.



TIGER 650 TR6R. A single carburetor and 650 cc's that tame every bend in the road. From its strong but incredibly light two-piece frame to its new 8" twin-cam front stoppers, the Tiger's probably the most manageable and durable bike ever built.

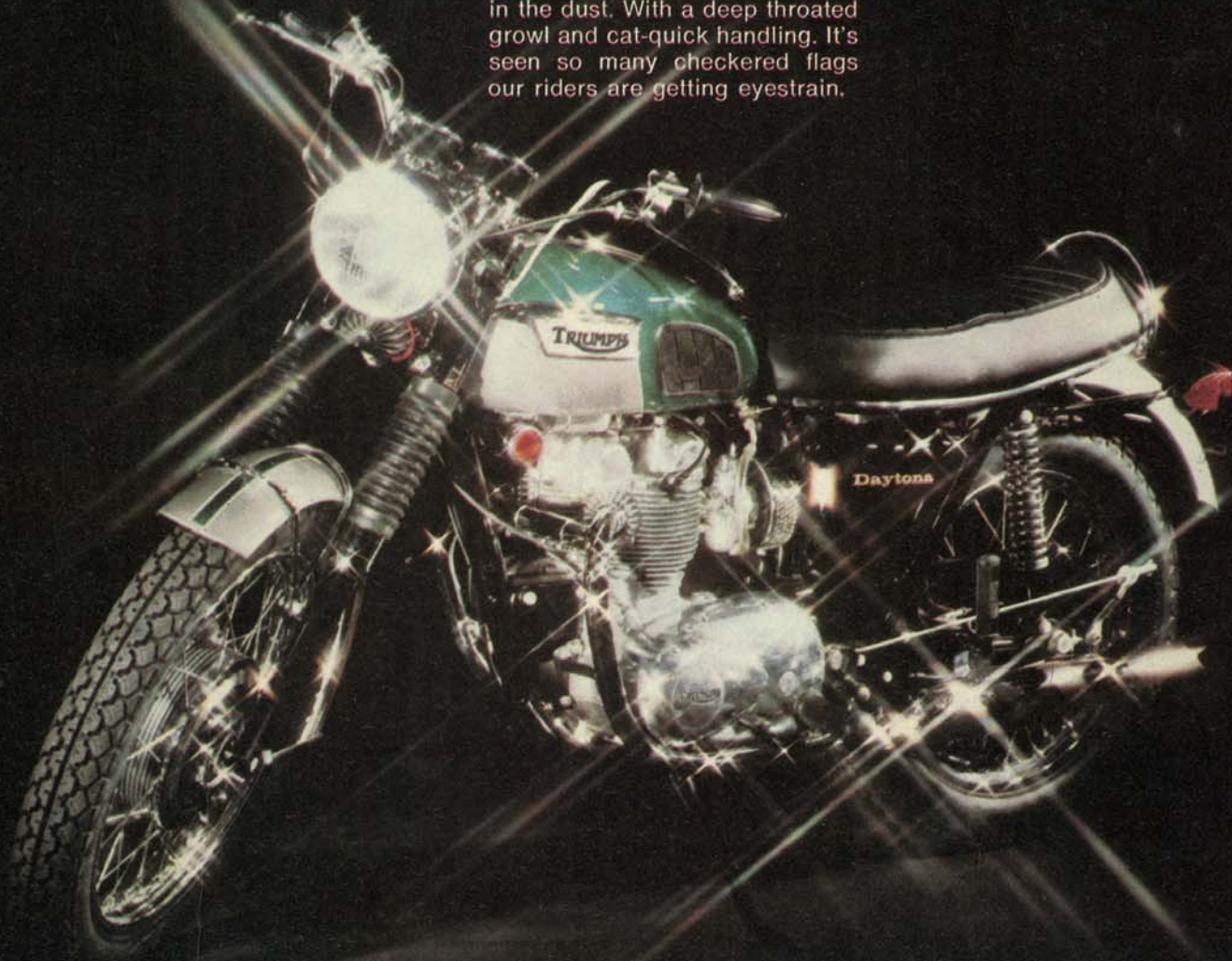
BONNEVILLE T120R. Someone put a streamlined shell on this bike and set the AMA Approved World's Speed Record of 245.667 MPH. A little hairy for your kind of riding, but there's a nice warm feeling knowing that sort of power is at your fingertips.

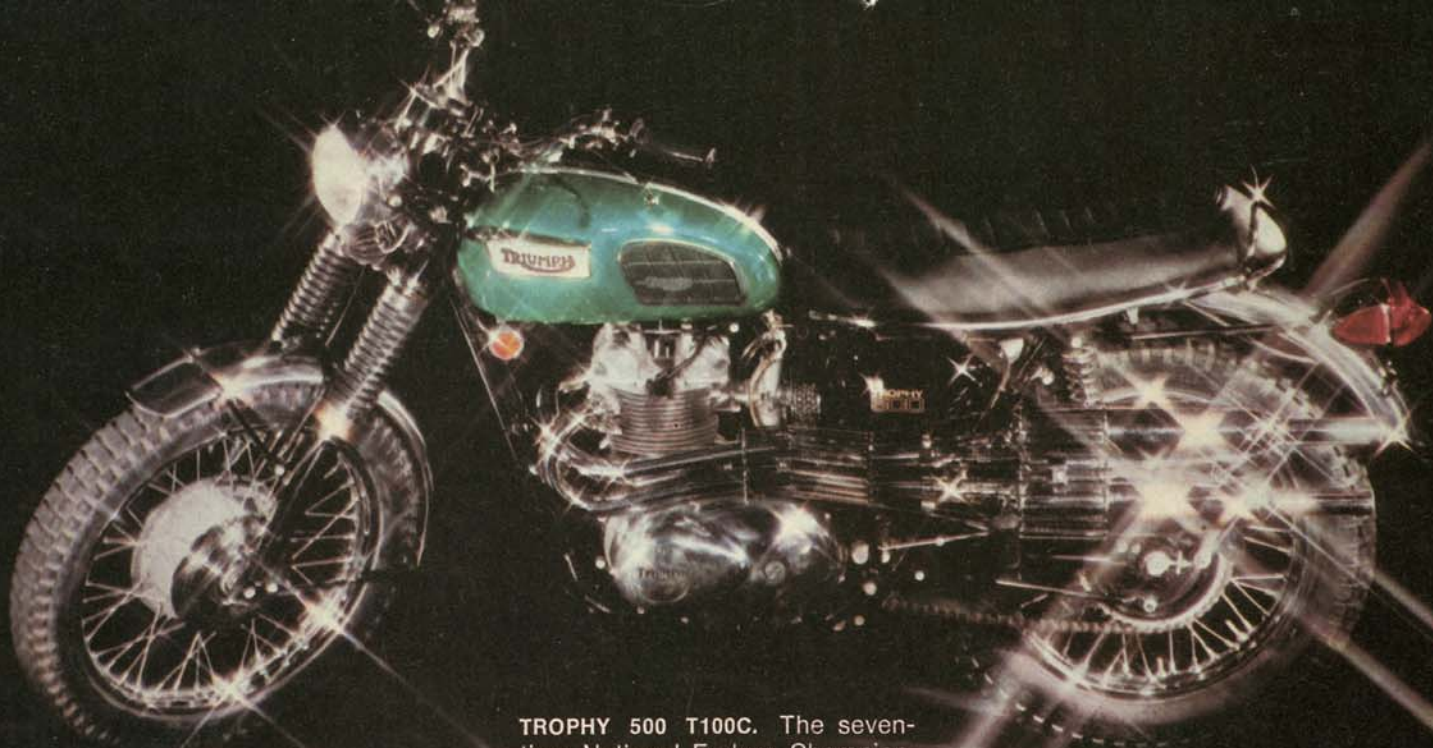




TROPHY 650 TR6C. Winner of more cross country events than any bike you can name. They call it the "Desert Bike." Out where only the good ones last, this one comes in first, time after time.

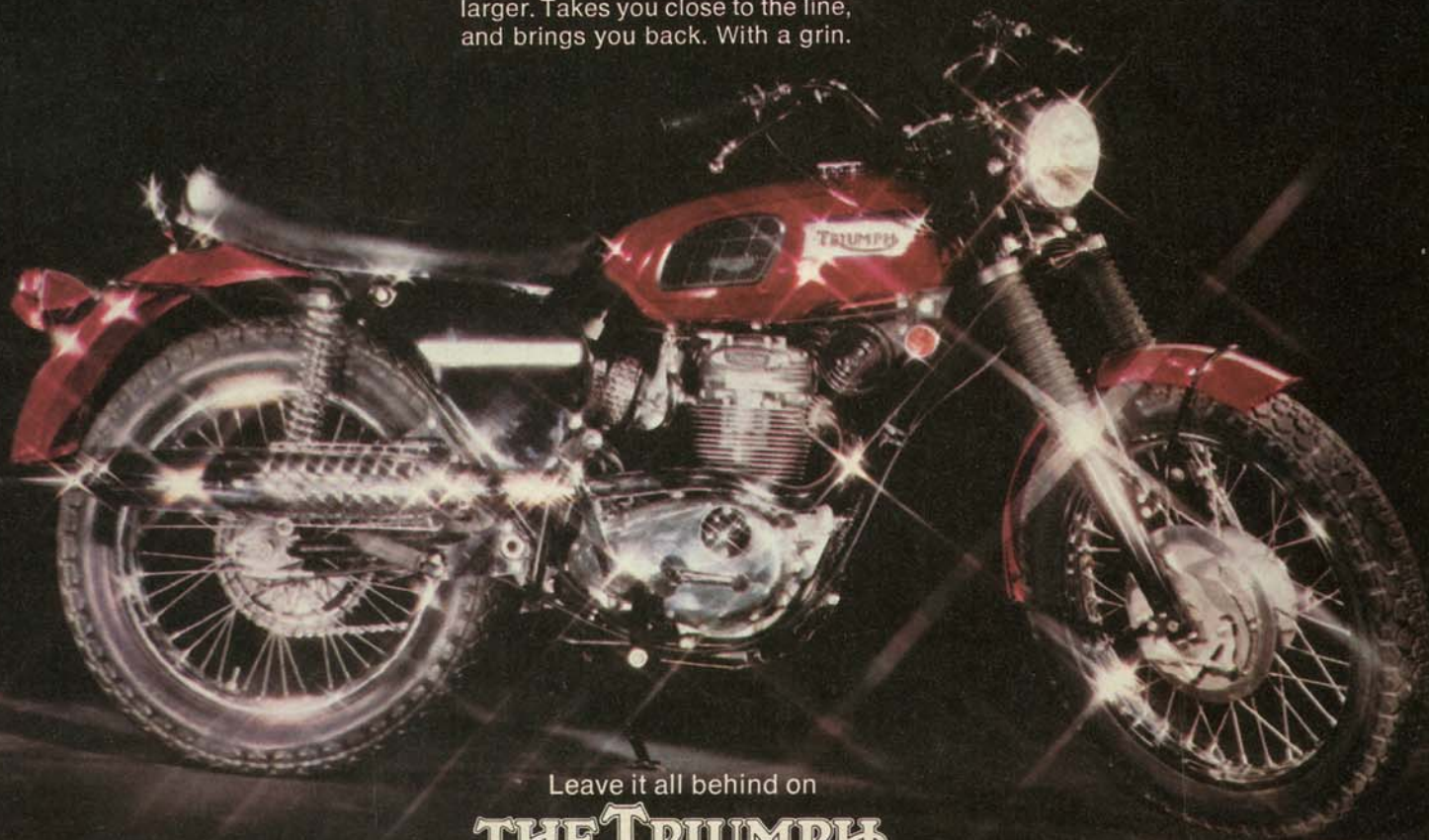
DAYTONA T100R. A 500 cc bike that left all past Daytona records in the dust. With a deep throated growl and cat-quick handling. It's seen so many checkered flags our riders are getting eyestrain.





TROPHY 500 T100C. The seven-time National Enduro Champion. Combines the best features of a road and trail bike. Handles anything that comes your way—from a charge up a mountain to that last sweeping curve home. And comes growling back for more.

TROPHY 250 TR25W. An incredible blend of strength and agility that handles like the big ones . . . on the road and off. 250 cc's with the gutsy feel of something larger. Takes you close to the line, and brings you back. With a grin.



Leave it all behind on

THE TRIUMPH

See your Triumph dealer. He's in the Yellow Pages. Or send 25¢ for new catalog and Triumph Decal. Triumph • West, Dept. A03, P.O. Box 275, Duarte, Calif. 91010; Triumph • East, Dept. A03, P.O. Box 6790, Baltimore, Md. 21204