



Motorcycles America Inc.

August 1, 1981

Dear Triumph Dealer

Enclosed please find Triumph's announcement of our first available 1982 models.

Shipment to dealers will begin in early September 1981. We are sure the timely arrival of our 1982 models will be received with great enthusiasm, since this is in keeping with industry trends and insures that your floor stock will be of the current model year during the fall and winter months.

Here is the best news!

Prices for 1982 models have been significantly lowered, made possible by the dollar's increased strength against the pound sterling. Of course, T.M.A. will do everything in our power to hold prices down, but the dollar/pound relationship changes almost every day.

It is strongly recommended that each of you place your orders for 1982 models today! Your initial order will be frozen at today's prices.

Please review the specification changes made to the 1982 models. Most of these changes have resulted from your requests, and these have materialized into a fresher and more marketable approach to the product.

TMA's 1982 national advertising program will feature a new four-color product advertisement scheduled for placement in the major national industry publications. A new sales brochure is now being prepared for customer use and is scheduled to be available soon after the release of the 1982 models.

Early spring will bring an additional model which will round out Triumph's 1982 season (more on this later).

Thanks for your support . . . and good selling!

Sincerely

A handwritten signature in dark ink, reading "Wayne L. Moulton". The signature is written in a cursive, flowing style.

Wayne L. Moulton
President

np

Triumph Motorcycles America Inc.

P.O. BOX 1060
PLACENTIA, CALIF. 92670

1982 TRIUMPH MOTORCYCLE ORDER FORM

TMA: Please ship the following to:

Dealer's Name & Address:

Dealer Number:

Quantity:

()	T140ES Bonneville	<i>Misty Red</i>
()	T140ES Bonneville	<i>Astral Blue</i>
()	T140ES 'Royal'	<i>Black</i>
()	T140ES 'Executive'	<i>Candy Apple Red/Black</i>

WAREHOUSE PREFERRED:

()	Baltimore	()	Ship
()	Chicago	()	Will Call
()	Los Angeles		

TERMS:

SHIPPING INSTRUCTIONS:

Dealer's Signature: _____



DETAIL FEATURES FOR 1982 T140ES BONNEVILLE

FUEL TANK

All new-styled shape -- with locking flip-up fuel cap. 4 Imperial Gallon capacity.

SEAT

New contour, improved cushion, excellent comfort.

FRONT FORKS

Finished in black. New headlight brackets.

HEADLAMP

Black finished -- 60/45 watt, all glass. Light unit -- no pilot. New rubber mounting.

TURN SIGNALS

New rectangular shape. Black finish, including stalks.

HANDLEBAR

New shape, 6-1/2 inch rise, 32 inches overall.

REAR SHOCKS

Marzocchi -- 5 spring-load positions.

FOOTRESTS

Rider footrests rubber-mounted.

BRAKE DISCS

Cast iron discs front and rear. Fitted with Dunlop wet weather brake pads.

REAR SPROCKET

45 tooth.

MIRRORS

Fitted with both right and left-hand mirrors.

COLORS

Misty Red
Astral Blue



1982 T140ES BONNEVILLE SPECIFICATIONS

ENGINE:

Type:	Twin Cylinder
Design:	Four-Stroke, Vertical
Displacement:	744cc
Valves:	OHV
Carburetion:	Twin Bing 32mm Constant Velocity
Lubrication:	Dry Sump
Cooling:	Air
Horsepower:	54.7 (SAE) @ 7,000 r.p.m.

ELECTRICAL:

Ignition:	Electronic
Starting System:	Electric, Kick
Headlight, Size:	12v 60/40 Watt
Charging Output:	176 Watts @ 4,000 r.p.m.
Battery:	12v 14 ah

TRANSMISSION AND FINAL DRIVE:

Type:	Constant Mesh
Gears:	5
Primary:	Chain, Triplex
Final Drive:	Chain 5/8" x 3/8"
Rear Sprocket:	45T
Gearbox Sprocket:	20T

CHASSIS:

Frame:	Cradle, Tubular / Oil in Frame
Suspension, Front:	Telescopic 6.25" Travel

1982 T140ES BONNEVILLE SPECIFICATIONS - Continued

CHASSIS - Continued

Suspension, Rear:	Marzocchi - 5-position spring pre-load
Wheels, Front:	Spoked - 19"
Rear:	Spoked - 18"
Wheelbase:	56"
Tires, Front:	Avon Roadrunner 4.10 x 19
Load:	550 lbs. at 36 psi
Tires, Rear:	Avon Roadrunner 4.25 x 18
Load:	550 lbs. at 36 psi
Brakes, Front:	Single Hydraulic Disc
Rear:	Single Hydraulic Disc
Weight, Dry:	430 lbs.
Wet:	445 lbs.
Seat Height:	31"
GVWR:	800 lbs.
Fuel Tank Capacity:	4 Imp. Gallons
Recommended Fuel:	Premium

INSTRUMENTS:

Tachometer, Speedometer, Odometer, High Beam, Oil, Turn Indicators, Neutral Indicator.

TOURING PERFORMANCE:

Est. Top Speed:	100 +
RPM Top Gear at 55 m.p.h.:	3,500
at 65 m.p.h.:	4,000
Fuel Consumption:	43 - 50 m.p.g.
Max. Fuel Tank Range:	Approximately 225 Miles



DETAIL FEATURES FOR 1982 T140ES BONNEVILLE "EXECUTIVE"

FAIRING

Cafe-styled. Made by SIGMA. Mounts to top and bottom triple clamps. Dash panel fits around top of the instruments.

SADDLEBAGS

Made by SIGMA. Measures 18-3/4"x12"x9-1/2". Contains two-snap dividers to separate and control contents. An expanding lift strap is provided to act as a handle when saddlebags are removed by an easily operated locking device.

TOUR BOX

Made by SIGMA. Measures 19-1/2"x14"x11". With lid up, a reflectorized international warning triangle is displayed for safety purposes. Lift strap is provided when removed. Contains first aid kit in floor of box.

REAR CARRIER RACK

Designed to mount tour box and saddlebags. Three key locks are provided for attachment/removal of saddlebags and tour box.

COLORS

Candy Apple Red and Black. Fenders, gas tank, side panels, fairing, tour box, and saddlebags are color-matched.

FUEL TANK

All new-styled shape -- with locking flip-up fuel cap. 4 Imperial Gallon capacity.

FRONT FORKS

Finished in black. New headlight brackets.

HEADLAMP

Black-finished -- 60/45 watt, all glass. Light unit -- no pilot. New rubber mounting.

TURN SIGNALS

New rectangular shape. Black finish, including stalks.

HANDLEBARS

Low/flat European-styled.

REAR SHOCKS

Marzocchi -- 5 spring-load positions.

FOOTRESTS

Rider footrests rubber-mounted.

BRAKE DISCS

Cast iron discs front and rear. Fitted with Dunlop wet weather brake pads.

REAR SPROCKET

45 tooth

MIRRORS

Fitted with both right and left-hand mirrors.



1982 T140ES BONNEVILLE "EXECUTIVE" SPECIFICATIONS

ENGINE:

Type:	Twin Cylinder
Design:	Four-Stroke, Vertical
Displacement:	744cc
Valves:	OHV
Carburetion:	Twin Bing 32mm Constant Velocity
Lubrication:	Dry Sump
Cooling:	Air
Horsepower:	54.7 (SAE) @ 7,000 r.p.m.

ELECTRICAL:

Ignition:	Electronic
Starting System:	Electric, Kick
Headlight, Size:	12 v 60/40 watt
Charging Output:	176 watts @ 4,000 r.p.m.
Battery:	12v 14 ah

TRANSMISSION AND FINAL DRIVE:

Type:	Constant Mesh
Gears:	5
Primary:	Chain, Triplex
Final Drive:	Chain 5/8" x 3/8"
Rear Sprocket:	45T
Gearbox Sprocket:	20T

CHASSIS:

Frame:	Cradle, Tubular / Oil in Frame
Suspension, Front:	Telescopic 6.25" Travel

1982 T140ES "EXECUTIVE" SPECIFICATIONS - Continued

CHASSIS - Continued

Suspension, Rear:	Marzocchi - 5-position spring pre-load
Wheels, Front:	Spoked - 19"
Rear:	Spoked - 18"
Wheelbase:	56"
Tires, Front:	Avon Roadrunner 4.10 x 19
Load:	550 lbs. at 36 psi
Tires, Rear:	Avon Roadrunner 4.25 x 18
Load:	55 lbs. at 36 psi
Brakes, Front:	Single Hydraulic Disc
Rear:	Single Hydraulic Disc
Weight, Dry:	470 lbs.
Wet:	480 lbs.
Seat Height:	31"
GVWR:	800 lbs.
Fuel Tank Capacity:	4 Imp. Gallons
Recommended Fuel:	Premium

INSTRUMENTS:

Tachometer, Speedometer, Odometer, High Beam, Oil, Turn Indicators, Neutral Indicator.

TOURING PERFORMANCE:

Est. Top Speed:	100 +
RPM Top Gear at 55 m.p.h.:	3,500
at 65 m.p.h.:	4,000
Fuel Consumption:	43 - 50 m.p.g.
Max. Fuel Tank Range:	Approximately 225 Miles



DETAIL FEATURES FOR 1982 T140ES ROYAL

FUEL TANK

All new-styled shape -- with locking flip-up fuel cap. 4 Imperial Gallon capacity.

SEAT

New contour, improved cushion, excellent comfort.

FRONT FORKS

Finished in black; new headlight brackets.

WHEELS

Morris solid wheels -- rear 18", front 19".

BRAKES

Front: Dual cast iron discs. Rear: Single cast iron discs. Both with alloy calipers. Dunlop wet weather pads.

ENGINE

Crankcases, cylinder, cylinder head, rocker boxes, all painted black. Polished timing cover, transmission cover, primary cover; also cylinder head and rocker box fins.

REAR SHOCKS

Marzocchi air/oil reservoir -- 5 position spring pre-load.

TURN SIGNALS

New rectangular shape. Black finish, including stalks.

HANDLEBAR

European handlebar.

FOOTRESTS

Rider footrests rubber-mounted.

REAR SPROCKET

45 Tooth

MIRRORS

Fitted with both right and left-hand mirrors.

COLORS

Black, gold hand-striping.



1982 T140ES ROYAL SPECIFICATIONS

ENGINE:

Type:	Twin Cylinder
Design:	Four-Stroke, Vertical
Displacement:	744cc
Valves:	OHV
Carburetion:	Twin Bing 32mm Constant Velocity
Lubrication:	Dry Sump
Cooling:	Air
Horsepower:	54.7 (SAE) @ 7,000 r.p.m.

ELECTRICAL:

Ignition:	Electronic
Starting System:	Electric, Kick
Headlight, Size:	12v 60/40 Watt
Charging Output:	176 Watts @ 4,000 r.p.m.
Battery:	12v 14 ah

TRANSMISSION AND FINAL DRIVE:

Type:	Constant Mesh
Gears:	5
Primary:	Chain, Triplex
Final Drive:	Chain 5/8" x 3/8"
Rear Sprocket:	45T
Gearbox Sprocket:	20T

CHASSIS:

Frame:	Cradle, Tubular / Oil in Frame
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1982 T140ES ROYAL SPECIFICATIONS - Continued

CHASSIS - Continued

Suspension, Front:	Telescopic 6.25" Travel
Rear:	Marzocchi Air/Oil Reservoir Type 5-position spring pre-load
Wheels, Front:	19" Solid Morris
Rear:	18" Solid Morris
Wheelbase:	56"
Tires, Front:	Avon Roadrunner 4.10 x 19
Load:	550 lbs. at 36 psi
Tires, Rear:	Avon Roadrunner 4.25 x 18
Load:	550 lbs. at 36 psi
Brakes, Front:	Dual Hydraulic Disc / Alloy Calipers
Rear:	Single Hydraulic Disc / Alloy Calipers
Weight, Dry:	430 lbs.
Wet:	445 lbs.
Seat Height:	31"
GVWR:	800 lbs.
Fuel Tank Capacity:	4 Imp. Gallons
Recommended Fuel:	Premium

INSTRUMENTS:

Tachometer, Speedometer, Odometer, High Beam, Oil, Turn Indicators,
Neutral Indicator

TOURING PERFORMANCE:

Est. Top Speed:	100 +
RPM Top Gear at 55 m.p.h.	3,500
at 65 m.p.h.	4,000
Fuel Consumption	43 - 50 m.p.g.
Max. Fuel Tank Range:	Approximately 225 Miles

Triumph Motorcycles America Inc.

P.O. BOX 1060
PLACENTIA, CALIF. 92670

1982 TRIUMPH MOTORCYCLES CONFIDENTIAL DEALER PRICE LIST

EFFECTIVE: AUGUST 1, 1981

<u>Model</u>	<u>Color</u>	<u>Dealer Cost</u>	<u>Assembly & Preparation Credit</u>	<u>Dealer Invoice Net</u>	<u>Suggested Retail</u>
T140ES Bonneville	<i>Misty Red</i> <i>Astral Blue</i>	\$2,795.00	\$ 45.00	\$2,750.00	\$3,295.00
T140ES Royal	<i>Black</i>	\$3,140.00	\$ 45.00	\$3,095.00	\$3,695.00
T140ES Executive	<i>Red/Black</i> <i>(Metallic)</i>	\$3,360.00	\$ 65.00	\$3,295.00	\$3,995.00

AVAILABILITY

T140ES Bonneville

Baltimore Warehouse	Sept. 1, 1981
Chicago Warehouse	Sept. 15, 1981
Los Angeles Warehouse	Sept. 25, 1981

T140ES Royal

Baltimore	Sept. 10, 1981
Chicago	Sept. 25, 1981
Los Angeles	Oct. 1, 1981

T140ES Executive

Baltimore Warehouse	Sept. 15, 1981
Chicago Warehouse	Sept. 30, 1981
Los Angeles Warehouse	Oct. 10, 1981

Special Thanks To John Melniczuk for Dealer Information