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*Triumph holds t Bonneville, U







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It's here. The swingingest, scorchingest group of motorcycles ever assembled under one roof. Triumph for 1968. Unbeatable . . . and definitely available at your Triumph dealer's! New excitement. New power. The ultimate experience on two wheels. So put away your old ideas about what a motorcycle is made to do. And reach for the big ride for '68 on Triumph's new Action Line.



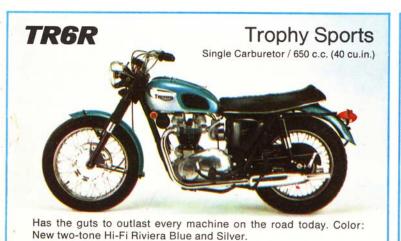
iumph holds the A.M.A. approved World's Speed Record, Bonneville, Utah, 245.667 m.p.h. (with streamlined shell).













trail alike. 4 cycle OHV, single cylinder. Color: New Hi-Fi Scarlet.



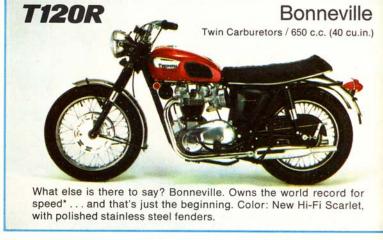
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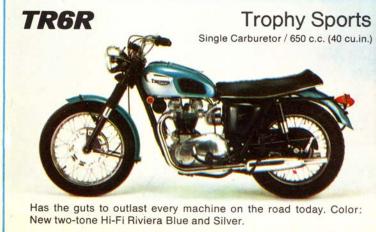
TRUMPH

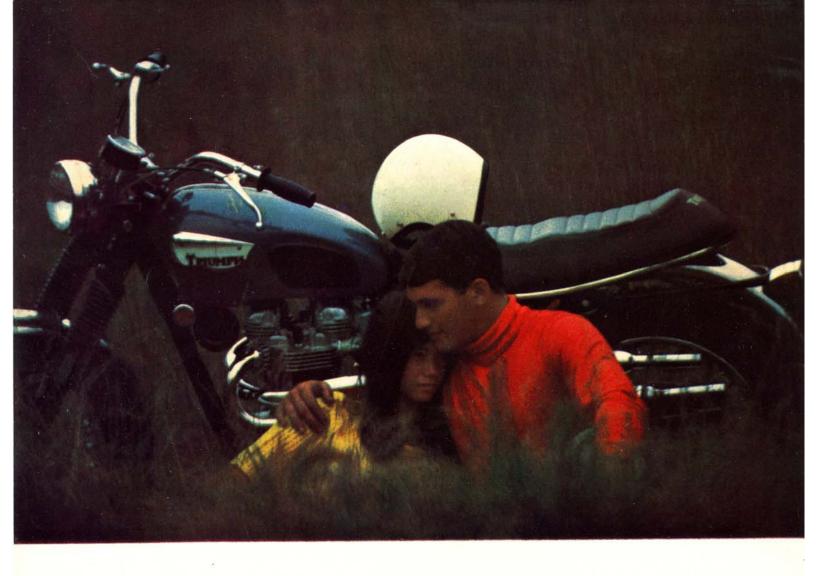
presents the Action Line for '68

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Live the TRIUMPH Life

Thousands of men like yourself are finding out every day what it's like, the indescribable feeling of soaring power and propulsion you get when you twist the throttle! How other riders look with envy at your bike. How everyone responds to the sporty looks and engineering craftsmanship of a Triumph and the feeling of pride you have — knowing you're on top of the world — riding the World's Best and Fastest Motorcycle.

A Triumph takes you where the action is. The Triumph life is for you, a way of fun, excitement, with hours and hours of riding pleasure. See your Triumph dealer. Easy terms available.





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