

Triumph

sweeps Bonneville.

Triumph has done it again. 15 out of 16 new speed records set in the 750cc class alone. What makes this feat even more remarkable is that this is the first time Triumph's new three cylinder 750cc Trident has competed at Bonneville.

Setting records is a Triumph specialty. No one does it better. The world motorcycle speed record of 245.667 mph is held by Triumph, as are 29 other world speed records. And over the years, Triumph has set more speed marks at Bonneville than any other machine.

Triumph's unrivalled ability to stand up to the gruelling challenge of Bonneville is a reflection of sound engineering, painstaking attention to detail and a pride in craftsmanship. But just as important are the decades of experience that have been bred into the Triumph. Any machine you choose, regardless of size, enables you to experience the pure joy of riding and the certainty that it will behave perfectly under the most trying conditions. That's what sets the Triumph apart from all the rest.

THE TRIUMPH
A breed apart.