



TRIUMPH[®] '68
The Ultimate in Motorcycling





TRIUMPH

presents the Ace

*Triumph holds the
Bonneville, U



TR

Wh
spe
with

TR

Has
New

It's here. The swingingest, scorchingest group of motorcycles ever assembled under one roof. Triumph for 1968. Unbeatable . . . and definitely available at your Triumph dealer's! New excitement. New power. The ultimate experience on two wheels. So put away your old ideas about what a motorcycle is made to do. And reach for the big ride for '68 on Triumph's new Action Line.

TRIUMPH[®]

The Action Line for '68

Triumph holds the A.M.A. approved World's Speed Record, Bonneville, Utah, 245.667 m.p.h. (with streamlined shell).

TR6C

Trophy Special

Single Carburetor / 650 c.c. (40 cu.in.)



Winner of more cross country events than any machine you can name. Called the "Desert Bike." Color: New Hi-Fi Riviera Blue. Polished stainless steel fenders.

T100R

Daytona Super Sports

Twin Carburetors / 500 c.c. (30.5 cu.in.)



This is it. The bike that sent all past Daytona records into oblivion. Color: New two-tone Hi-Fi Aquamarine and Silver.

T120R

Bonneville

Twin Carburetors / 650 c.c. (40 cu.in.)



What else is there to say? Bonneville. Owns the world record for speed* . . . and that's just the beginning. Color: New Hi-Fi Scarlet, with polished stainless steel fenders.

T100C

Tiger Competition

Single Carburetor / 500 c.c. (30.5 cu.in.)



The Tiger doubles up for '68 with new road features to add to the excitement. Color: New Hi-Fi Aquamarine. Polished stainless steel fenders.

TR6R

Trophy Sports

Single Carburetor / 650 c.c. (40 cu.in.)



Has the guts to outlast every machine on the road today. Color: New two-tone Hi-Fi Riviera Blue and Silver.

TR25W

Trophy 250

250 c.c. Lightweight



Completely new for '68. Handles with cat-like ease on road and trail alike. 4 cycle OHV, single cylinder. Color: New Hi-Fi Scarlet.



It's here. The swingingest, scorchingest group of motorcycles ever assembled under one roof. Triumph for 1968. Unbeatable . . . and definitely available at your Triumph dealer's! New excitement. New power. The ultimate experience on two wheels. So put away your old ideas about what a motorcycle is made to do. And reach for the big ride for '68 on Triumph's new Action Line.

TRIUMPH[®]

presents the Action Line for '68

*Triumph holds the A.M.A. approved World's Speed Record, Bonneville, Utah, 245.667 m.p.h. (with streamlined shell).



T120R

Bonneville

Twin Carburetors / 650 c.c. (40 cu.in.)



What else is there to say? Bonneville. Owns the world record for speed* . . . and that's just the beginning. Color: New Hi-Fi Scarlet, with polished stainless steel fenders.

TR6R

Trophy Sports

Single Carburetor / 650 c.c. (40 cu.in.)



Has the guts to outlast every machine on the road today. Color: New two-tone Hi-Fi Riviera Blue and Silver.



Live the TRIUMPH Life

Thousands of men like yourself are finding out every day what it's like, the indescribable feeling of soaring power and propulsion you get when you twist the throttle! How other riders look with envy at your bike. How everyone responds to the sporty looks and engineering craftsmanship of a Triumph and the feeling of pride you have — knowing you're on top of the world — riding the World's Best and Fastest Motorcycle.

A Triumph takes you where the action is. The Triumph life is for you, a way of fun, excitement, with hours and hours of riding pleasure. See your Triumph dealer. Easy terms available.

Johnson Motors, Inc.

WEST ...

P.O. Box 275, Duarte, Calif. 91010

The TRIUMPH

EAST ...

Corporation

Baltimore, Maryland 21204

For new full color 1968 catalog write nearest address above. Dept. Z.