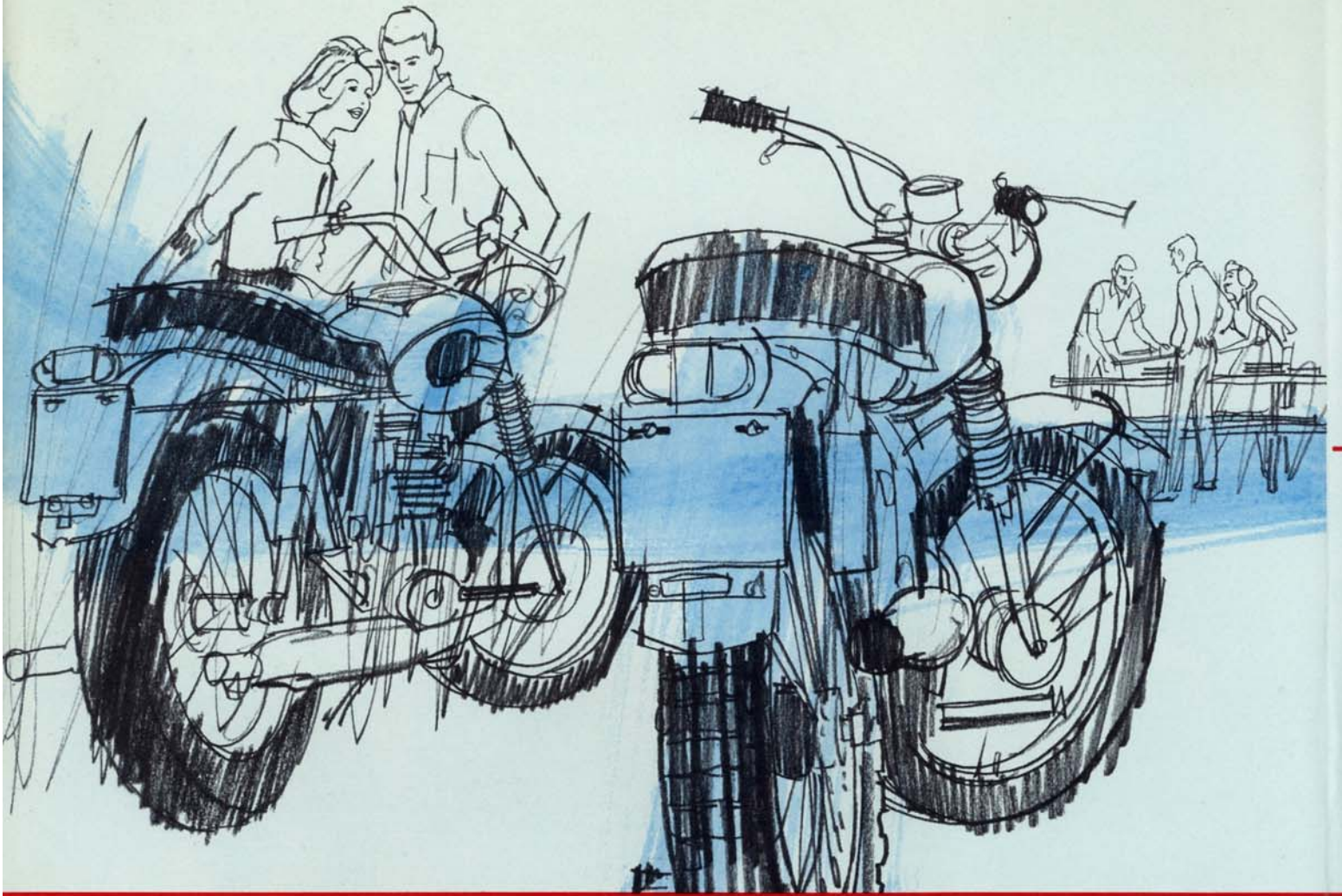


**WAY
OUT
FRONT!**

TRIUMPH '64



TRIUMPH'S *POWER... VALUE... RELIABILITY* **MAXIMUM PERFORMANCE**

**Triumph holds the A. M. A. approved WORLD'S ABSOLUTE SPEED RECORD, Bonneville, Utah, 230.269 m. p. h. (with streamlined shell).*

Following closely on the heels of great technical advances which included redesigned unit-construction engines and gearboxes and new extreme-strength frames which have led to the greatest demand for Triumphs in our history — comes the new '64 line. They are smoother-riding, have greater road-holding ability due to completely redesigned hydraulic front forks, and a host of other reliability features. With more engineering advances and refinements, the '64 Triumphs are the finest and fastest* motorcycles ever produced by Triumph, with better-than-ever value for the rider.

for fun... for transportation... for sport

T120/R Bonneville Road Sports

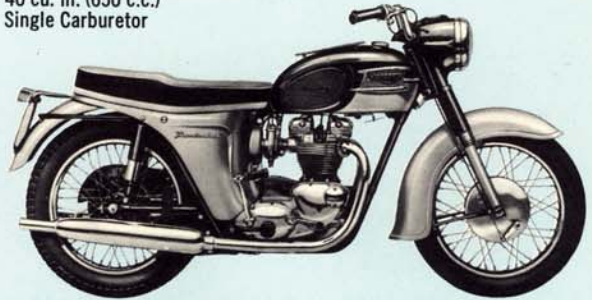
40 cu. in. (650 c.c.) Twin Carburetors



This is the fastest* standard motorcycle made in the world today. Unitized engine-gearbox construction. For the expert rider. ■ Color: New Gold and White with Black Frame.

6T Thunderbird

40 cu. in. (650 c.c.)
Single Carburetor



With handsome instrument nacelle, easy starting, quiet but powerful performance and great value for money. ■ Color: Two-tone Black and Silver with Black Frame.

TR6S/R Trophy Road Sports

40 cu. in. (650 c.c.)
Single Carburetor



Highly recommended for its smooth and reliable performance. ■ Color: New two-tone Flamboyant Scarlet and Silver with Black Frame.

T100S/C Triumph Tiger 100 Competition Trophy

30.5 cu. in. (500 c.c.)



The famous Jack Pine model that is ideal for Cross-Country, Enduro and Club Competition. ■ Color: New two-tone Flamboyant Scarlet and Silver with Black Frame and Polished Aluminum Alloy Front and Rear Fenders.

T100S/R Tiger Road Sports

30.5 cu. in. (500 c.c.)



The famous Daytona Triumph model with sporting performances that leave it unchallenged in its class (see next page). All 1964 improvements are incorporated. ■ Color: New two-tone Flamboyant Scarlet and Silver with Black Frame.

PERFORMANCE LINE

The Lightweights, the 30.5 cu. in. group and the 40 cu. in. single and double carburetor ranges, are all available in Road Sports or Competition Sports forms. See the new Triumph Catalog for full details.

Tiger Cub OHV

Lightweights



The Lightweight machines with the full-powered performance available in Touring Road models, the Road Sports and Competition Sports models which fully uphold Triumph's tradition. ■ Color: In handsome color finishes (Flamboyant Scarlet and Silver or Kingfisher Blue and Silver).

Tina Scooter



Simplicity — Safety — Low Cost. Anyone who can ride a bicycle can operate the Tina. It has no gears, no clutch — goes at a touch.



TRIUMPH WAY OUT FRONT IN 9 NATIONAL CHAMPIONSHIPS

50 MILE — 50 MILE NATIONAL CHAMPIONSHIP ROAD RACE
Windber, Pa., August 1963 — Champion Gary Nixon riding a
Triumph Tiger 100.

7 MILE — 7 MILE OPEN CLASS NATIONAL CHAMPIONSHIP TT RACE
Peoria, Ill., August 1963 — Open Class Champion Sid Payne on
Triumph Bonneville.

CLASS A — CLASS A NATIONAL CHAMPIONSHIP SHORT TRACK RACE
Santa Fe Speedway, Chicago, Ill., August 1963 — Gary Nixon on a
Triumph Tiger Cub.

250 MILE — 250 MILE NATIONAL CHAMPIONSHIP ENDURO
Columbus, Ohio, May 1963 — Grand Champion Sox Brookhart on
Triumph TR6.

OPEN — OPEN CLASS NATIONAL CHAMPIONSHIP SCRAMBLES RACE
Perris, Calif., August 1963 — Overall Champion Clark White on
Triumph Bonneville.

120 MILE — 120 MILE NATIONAL CHAMPIONSHIP
CROSS-COUNTRY ENDURO
Ridgecrest, Calif., April 1963 — Grand Champion Eddie Mulder on
Triumph TR6.

200 MILE — 200 MILE NATIONAL CHAMPIONSHIP ENDURO
San Luis Obispo, Calif., February 1963 — Grand Champion Al Rogers
on Triumph TR6.

125 MILE — 125 MILE NATIONAL CHAMPIONSHIP ENDURO
Atsion, N. J., September 1963 — Grand Champion Bill Baird on Triumph
T100S/C. (Baird also Grand National Point Champion for '62 and
again for '63**.)

FREE!

For your copy of our new 1964
factory catalog showing entire line,
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On your trip to Europe, have a
Triumph delivered in England —
special reduced price, tax-free.

Write for full information on prices
and travel arrangements.

**Your Triumph Dealer invites you to
inspect and test-ride the fine
Triumph range for 1964.**

- Finest motorcycle dealer system
in the U.S.A.
- Fast, efficient parts delivery.
- Factory-trained mechanics.

**Subject to A.M.A. confirmation.



NOTE: Western specifications may vary from those shown.

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