



Live the **Triumph** Life

be a leader, ride the Grand National Champion

Want to hear about Triumph racing victories? How much time have you got? It's a long list. And it proves one thing. Triumph outperforms anything else on two wheels. Outruns them, too. Triumph holds the world's motorcycle speed record. This superiority, proven in competition, makes it best for everyday riding, for sport and

fun outings as well. One of the good things in life is the feeling that you own the best there is. So put your money on a winner and live it up with Triumph!

Prices start at \$695

TRIUMPH

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Send for FREE color folder to Dept. CW688—West: Johnson Motors, Inc., P.O. Box 275, Duarte, Calif. 91010 • East: The Triumph Corporation, Baltimore, Md. 21204
Over 600 dealers coast-to-coast ready to show you the Triumph line: 650cc Bonneville/650cc Trophy/500cc Daytona/500cc Tiger/250cc Trophy 250.

(Motorcycle featured: Daytona Super Sports T100R)