

# ride tall in the saddle *Go Triumph*

Way out west, where men are men and women—well, judge for yourself! They know a powerhouse when they ride one. And Triumph has made believers out of them. This great motorcycle is British-built to deliver maximum performance and dependability. Its rugged good looks give a deep-rooted pride of

ownership. Join a select circle, the group that has graduated to real motorcycling. From the 200cc Cub to the 650cc Bonneville, whichever saddle you select, you'll ride ten feet tall!

Go with the leader, go  
**TRIUMPH**

See your nearby Triumph dealer. Free color brochure: Dept. HR11, Triumph, P. O. Box 275, Duarte, California 91010

On the set of "The Virginian" as seen on the Universal City Studios Tour

